Lifecycle Thinking
Sustainability and recycling reliability for plastic surfaces
Our decorations are thinner than a hair and make plastic parts lighter and more durable, another benefit for your environmental balance.

Decoration with a KURZ product involves transfer of only ultra-thin layers of metal or lacquer which do not affect recycling of the decorated end-product or component. This maintains the recyclability of the plastic parts, regardless of decoration process. We have verified this in wide-ranging scientific tests.

Recyclates can now be finished with our products at the same high quality and creativity as virgin material.

As your dedicated project partner in Design for Recycling, the harmonization of persons, nature, and the environment is already part of the creative process. We will pursue a mutual goal: unrestricted recyclability along the entire value chain, with maximum freedom of design and efficiency.

With over 120 years experience in surface decoration, we can also advise you on developing your own recycling concepts.

We are a Global Player who feels duty-bound to leave behind a better world for subsequent generations. True to our leitmotif 'Design for Recycling', we research products and processes for a holistic recycling loop. Our goal is to offer customers freedom of design at maximum efficiency. Teaming up with you, we develop trend-setting plastic decorations which do not affect the recyclability of your products and give you a sustainable competitive edge.

Products maintain their premium appearance even after several consecutive life cycles

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Creating desire with sustainable design

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Design for Recycling – on the road to closed recovered substance cycles

Your advantages at a glance:
- We take recyclability into account even during product development, and set appropriate standards: Design for Recycling
- Under Design for Recycling, we continuously develop our overall machine and process solutions
- KURZ decorations enhance the aesthetic value of your products without affecting the recyclability of products
- We do not use harmful processes or hazardous substances
- Our environmental standards bolster your environmental competence
- We use renewable energy
- We work only with certified suppliers
- We can trace all the components of our decorations
- You have one contact person for the entire value chain, worldwide
- You reduce your carbon footprint, since we produce around the world and eliminate transport routes between different suppliers and processors

Competitive edge: sustainable processes

Our sustainability innovations give you a competitive edge. Our entire value chain is oriented toward:
- Resilient finishing of your products
- Recyclability of components
- Conservation of resources and improvement of your ecobalance

We have implemented uniform environmental standards, which far exceed the legal regulations, at all of our production sites. We meet standards such as REACH, as well as quality management under DIN EN ISO 9001, energy management under DIN ISO 50001, and environmental management under DIN ISO 14001.

Efficient production with in-register machines

Sustainability is always a matter of technology as well, so that products can be offered at competitive prices.

You need efficient and reliable machine solutions that are individually tailored. We configure our machines specifically for your applications. As an overall solutions provider, we make sure that machine, process, and material are in optimal alignment. Even on 100 percent recycled material, you will achieve perfect finishing that will thrill your customers. Moreover, our wafer-thin surfaces are reclaimed as defined by Design for Recycling.
The KURZ Group

KURZ worldwide

The KURZ Group is an international leader in thin-film technology and supplies products for surface finishing and decoration. With over 5,500 employees at more than 30 sites worldwide, KURZ has an international presence and manufactures under uniform quality and environmental standards in Europe, Asia and the USA. Thanks to KURZ’s many years of experience and the constant expansion of our portfolio, we can offer our customers a wide range of products – and all from one source. A global network of subsidiaries, representatives and sales offices ensures short paths and individual, on-site consulting.

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USA
Charlotte/Los Angeles/Chicago/Lexington/New York
KURZ TRANSFER PRODUCTS, L.P. (KTP)
www.kurzusa.com

China
Hefei/Beijing/Chongqing/Kunming/Shanghai/Shenzhen
KURZ STAMPING TECHNOLOGY (HEFEI) Co., Ltd.
www.kurz.com.cn

KURZ is always investing in new technologies. KURZ subsidiaries develop innovative solutions for functional integrations into surfaces as well as products for labeling and counterfeit protection along with the corresponding software. A comprehensive range of stamping presses and stamping tools rounds off the versatile KURZ product portfolio. Furthermore, KURZ subsidiaries use their expertise to provide future-oriented, custom-made complete solutions including project consultancy and machine and tool technology.

Sales subsidiaries with logistic centers

Australia
Sydney/Adelaide/Melbourne
LEONHARD KURZ (Aust.) PTY. LTD.
www.kurz.com.au

Brazil/São Paulo
KURZ do BRASIL
www.kurz.com.br

Canada/Toronto
KURZ TRANSFER PRODUCTS, L.P.
www.kurzusa.com

Chile/Santiago
FSK S.A.
www.folsik.com

Czech Republic/Střelice u Brna
KURZ Czech & Slovak s.r.o.
www.ckzkurz.com

France/Paris
KURZ FRANCE S.A.R.L.
www.kurz.fr

Germany/Doebeln
KURZ TYPOFOL GmbH
www.kurz-typofol.de

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www.kurz-korea.kr

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KURZ PRÄGEFOLIEN AG
www.kurzag.ch

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KURZ CHEERS, Inc.
www.kurz.com.tw

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KURZ (Thailand) Ltd.
www.kurz.co.th

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