The durable true-chrome finish on a roll

...more than just a galvanic bath alternative

Dry chrome finishing for plastic parts

The chrome transfer process from the company KURZ consists of a chrome decoration layer and an abrasion-resistant top lacquer. The high-quality decorative finish thereby produced offers optimum corrosion protection. It is possible to stamp on plastics as well as on lacquer.

In contrast to complex and time-consuming galvanic baths, the KURZ chrome process is easy to adapt to specific customer requirements, and provides the flexibility to perform the decoration in a single or in multiple steps. The dry chrome finishing can be performed in-house using a hot stamping machine, thereby allowing even small runs to be carried out simply and quickly.

KURZ’s chrome transfer can even be performed on lacquered surfaces, and delivers outstanding abrasion and sun cream resistance. The corrosion resistance is sufficiently high to withstand even extreme wetness, strong UV radiation and high air humidity.

Chrome surfaces give products an especially elegant and exclusive appearance. Designers, too, have discovered chrome, and this look is increasingly trendy now. KURZ’s chrome product range includes a variety of designs and effects:

gloss, semi-matt, matt, brushed

A further advantage: the dry chrome finishing process from KURZ can also be employed with great effect on backlight components. The desired metalization can, on request, not only be applied over the entire surface, but also selectively. This offers designers even more design freedom.
Chrome Interior Designs

Case Studies

**Speedometer case**
- Swept component shapes in sophisticated matte chrome.

**Dashboard cover**
- Large-format, convex edge decoration in semi-matte chrome.

**Door trim**
- Accented, convex edge decoration in chrome, gleaming in combination with IMD wood pattern.

**Air vent cover**
- Detailed semi-matte chrome-plating on varnish.
Chrome Exterior Designs

Case Studies

Radiator grill

Large-format, selective detail decoration in glossy chrome

Convex detail decoration with strong coving in chrome semi-matt

Radiator grill

Large-format chrome decoration with strong coving in glossy chrome

Glossy chrome in combination with Unicolor application on the same part

Wheel hub cover

Glossy chrome in combination with Unicolor application on the same part