

Data protection information

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| Controller | LEONHARD KURZ Stiftung & Co. KG Schwabacher Straße 482 D-90763 Fürth |
| Data protection officer | MKM Datenschutz GmbH Data protection officer Äußere Sulzbacher Straße 124a D-90491 Nürnberg Mail: dsb@kurz.de |
| Purpose of processing and legal basis | The storage and processing are for the purpose of sending the ordered LaceTags. For this purpose, your contact data consisting of your first and last name and your address will be processed. The legal basis is Art. 6 para. 1 lit. b) GDPR to process the contract. |
| Provision of the data | The provision of the data is necessary for the execution of the contract and/or for sending the LaceTags. If you do not provide the requested data, the ordered LaceTags cannot be sent to you. |
| Duration of storage | The data will be deleted after the end of the campaign, but at latest after six months. |
| Categories of recipients | The personal data will only be forwarded to the respective departments of the controller, who must necessarily receive the data in the context of the processing of the activity. The data will not be transferred to third countries outside the EEA. |
| Rights of data subject | As a data subject, you have the right to access, rectification, erasure, restriction of processing, objection and data portability within the framework of the legal provisions. To exercise your rights, please contact the data protection officer named above. If you consider that the processing of your data violates data protection law or your data protection claims have otherwise been violated in any way, you are free to lodge a complaint with a supervisory authority. |