The KURZ Group





















KURZ is a major international supplier of thin layer technology with more than 4,500 employees, as well as 11 production facilities, 24 international branch offices and distributors located throughout Europe, North- and South America, Asia, Australia, Africa and the Pacific region. This worldwide presence implements the requirements of every single customer to provide the ideal full-service solution.

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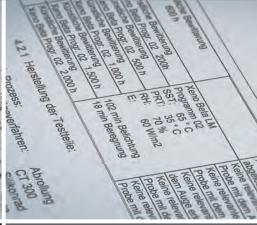
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The durable true-chrome finish on a roll

...more than just a galvanic bath alternative









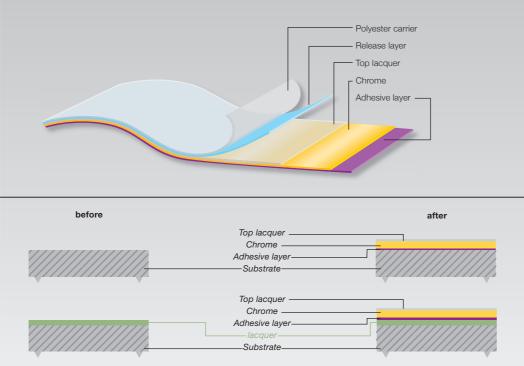


Tradition and innovation well combined

As experts in thin layer technology, we offer not only many years of experience and high-quality, durable surface coatings, but also conduct ongoing research and development into all types of surface finishing applications. We evaluate a variety of durability characteristics on an ongoing basis, and develop new products on the basis of the results. We live by the motto: if you don't go forwards, you go backwards. Please contact us at any time for technical specifications and information about our durability tests.

Dry chrome finishing for plastic parts

The chrome transfer process from the company KURZ consists of a chrome decoration layer and an abrasionresistant top lacquer. The high-quality decorative finish thereby produced offers optimum corrosion protection. It is possible to stamp on plastics as well as on lacquer.



low process costs, high flexibility, easy set-up

dry transfer process, proven durability

designs, effects, backlighting

In contrast to complex and timeconsuming galvanic baths, the KURZ chrome process is easy to adapt to specific customer requirements, and provides the flexibility to perform the decoration in a single or in multiple steps. The dry chrome finishing can be performed in-house using a hot stamping machine, thereby allowing even small runs to be carried out simply and quickly.

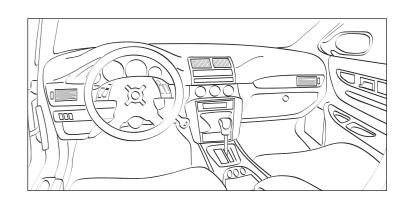
KURZ's chrome transfer can even be performed on lacquered surfaces, and delivers outstanding abrasion and sun cream resistance. The corrosion resistance is sufficiently high to withstand even extreme wetness, strong UV radiation and high air humidity.

Chrome surfaces give products an especially elegant and exclusive appearance. Designers, too, have discovered chrome, and this look is increasingly trendy now. KURZ's chrome product range includes a variety of designs and effects:

gloss, semi-matt, matt, brushed

A further advantage: the dry chrome finishing process from KURZ can also be employed with great effect on backlit components. The desired metallization can, on request, not only be applied over the entire surface, but also selectively. This offers designers even more design freedom.

Chrome Interior Designs



Case Studies

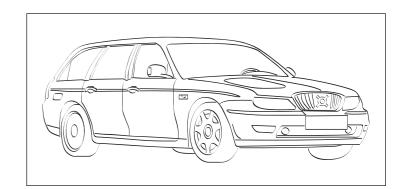








Chrome Exterior Designs



Case Studies

